



## 2022 Sponsorship Application Form

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please indicate the level of sponsorship you want to receive:

- Diamond (\$10,000)
- Platinum (\$5,000)
- Gold (\$2,000)
- Silver (\$1,200)
- Bronze (\$500)
- Champion (\$300)
- Sprinter (\$100)
- Friend (\$50)
- Support (\$50- doctors' offices only)
- In-kind donation

Please list donation(s) and value(s) \_\_\_\_\_

Please refer to the corresponding form below for possible benefits of each level of sponsorship and complete only the form for the sponsorship level of your choosing.

All checks should be made out to the East Georgia Cancer Coalition and sent to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

Contact information:

Phone: (706) 542-6449

Email: [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)

Website: [www.milesformoms5k.org](http://www.milesformoms5k.org)

**Please note that if cash sponsorships (any size) and/or in-kind donations of \$200 or more are received by February 22, 2019 your company's logo will be included on the promotional race brochure (over 5,000 will be distributed) and will be eligible for sponsorship upgrades.**



## Diamond Level (\$10,000) Sponsorship Application

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please mark each benefit that you would like to receive from this level of sponsorship:

- Listed as top sponsor on website with logo and link
- Event naming rights as presented by your company
- Most prominent display of logo on all race t-shirts, advertising, and start/finish line banners
- Logo on all mile-marker signs
- Logo on all event promotions and sponsor wall
- Opportunity to set up two tables to display and distribute products and promotional materials
- Opportunity to set up promotional materials on Early Packet Pickup Day
- Sponsor provided banners above start/finish lines
- 50 Complimentary race entries

\*Sponsor needs can be customized

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)



## Platinum Level (\$5,000) Sponsorship Application

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please mark each benefit that you would like to receive from this level of sponsorship:

- Listed as sponsor on website with logo and link
- Second tier level logo on all race t-shirts, advertising, and start/finish line banners
- Logo on two mile-marker signs
- Promotional materials in race packet
- Opportunity to set up one table to display and distribute products and promotional materials
- Opportunity to set up promotional materials on Early Packet Pickup Day
- Display of sponsor provided banner
- 25 Complimentary race entries
- Limited customization of sponsor needs

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)



## Gold Level (\$2,000) Sponsorship Application

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please mark each benefit that you would like to receive from this level of sponsorship:

- Listed as sponsor on website with logo and link
- Third tier level logo on race t-shirts
- Third tier level logo displayed on electronic race media only
- Third tier level logo on start/finish lines  
line banners
- Logo on one mile-marker signs
- Display of sponsor provided banner
- Promotional materials in race packet
- Opportunity to set up one table display and distribute products and promotional materials
- 10 Complimentary race entries

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)



## Silver Level (\$1,200) Sponsorship Application

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please mark each benefit that you would like to receive from this level of sponsorship:

- Listed as sponsor on website with logo and link
- Fourth tier level logo on race t-shirts
- Display of sponsor provided banner
- Logo on one mile-marker sign
- Promotional materials in race packet
- Opportunity to set up one table and display and distribute products and promotional material
- 6 Complimentary race entries

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)



## Bronze Level (\$500) Sponsorship Application

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please mark each benefit that you would like to receive from this level of sponsorship:

- Listed as sponsor on website with logo and link
- Typed sponsor name on race t-shirts
- Typed sponsor name on event sponsor wall
- Display sponsor provided banner
- Promotional materials in race packet
- Opportunity to set up table and display and distribute products and promotional materials
- 3 Complimentary race entries

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)



## Champion Level (\$300) Sponsorship Application

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please mark each benefit that you would like to receive from this level of sponsorship:

\_\_\_ Typed name on event signage including:

Event sponsor wall

All race t-shirts

\_\_\_ 2 complimentary race entries

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006

Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)



## Sprinter Level (\$100) Sponsorship Application

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please mark each benefit that you would like to receive from this level of sponsorship:

- Vendor table
- Typed name on event sponsor wall
- Opportunity to distribute promotional resources at table
- 1 complimentary race entries

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries,, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)





## Friend Level (\$50) Sponsorship Application

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Please mark each benefit that you would like to receive from this level of sponsorship:

Typed name on event sponsor wall

1 complimentary race entries

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)



## In-kind Donation Form

Contact Information:

Business \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Email Address \_\_\_\_\_

Indicate the item(s) you are donating as well as their value(s):

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\*\*\*The value of in-kind donations will equate to the cash value of sponsorship levels. Please fill out the corresponding Level of Sponsorship Application Form.

Please make out all checks to the East Georgia Cancer Coalition and send to the following address:

315 Riverbend Road, Suite 3006  
Athens, Georgia 30602

If you would like to register for the race using your complimentary race entries, please visit the Miles for Moms website, [www.milesformoms5k.org](http://www.milesformoms5k.org), and click on the Registration tab to access the registration form. Include the company name under team name. If there any questions, please feel free to contact us at (706) 542-6449 or [info@eastgeorgiacancer.org](mailto:info@eastgeorgiacancer.org)